



School of Continuing Education
Marketing

NEWS RELEASE

May 21, 2004

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FOR IMMEDIATE RELEASE

EL CENTRO EMPRESARIAL SETS ADVISORY COUNCIL

MILWAUKEE -- El Centro Empresarial has announced the formation of its Advisory Council. El Centro (The Hispanic Entrepreneurial Center) is the initiative launched in March by the Small Business Development Center at the University of Wisconsin-Milwaukee School of Continuing Education.

According to El Centro Director Nelson Soler, Advisory Council members will serve in an advocacy and advisory role. "This is another important step for us," Soler said. "Now we are ready to go to work."

El Centro Advisory Council members are:

Amy Batiste, Director, IDEAL Milwaukee (Institute for Diversity Education and Leadership)

Nancy Hernandez, President, ABRAZO Multicultural Marketing

Alfredo Martin, Latino Initiative Director, Northshore Bank NA

Eugene Manzanet, Hispanic Initiative Director, US Bank NA

Patricio Iligaray, Vice President, Tri City National Bank

Maria Lopez Vento, Program Associate, Helen Bader Foundation

Cathi Janchan, AVP Community Development For the Midwest, Wells Fargo Bank

Clint Wendt, AVP of Business Banking, Wells Fargo Bank

Bhaskar Singh, Financial Specialist, New England Financial

Cuautemoc Rodriguez, United Migrant Opportunities Services

Araceli Garcia, Milwaukee County

Martha Morrison, Senior Loan Officer, Milwaukee Economic Development Corp.

Joseph C. Sectzer CLU, ChFC, Field Director, Northwestern Mutual Life

To learn more about El Centro Empresarial, contact Nelson Soler, 227-3105 or nsoler@uwm.edu

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