



School of Continuing Education
Marketing

NEWS RELEASE

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Issued by: Terry Gillick, 414-227-3147 or tgillick@uwm.edu

FOR IMMEDIATE RELEASE

LISTENING SESSIONS SCHEDULED FOR SMALL BUSINESS OWNERS

MILWAUKEE — If you are a minority business owner, you have an opportunity to discuss the issues that matter most to you and to determine the quality of services and resources available to you.

You can take advantage of this opportunity at a pair of Listening Sessions hosted by the Small Business Development Center at the University of Wisconsin-Milwaukee School of Continuing Education. The sessions are open to all small business owners, but especially minority small business owners.

“These sessions,” Lucy Holifield, Director of the SBDC, says, “are for people who have been in business for at least two years.” The sessions, Saturdays May 15 and 22, 9-11 am, are at the UWM School of Continuing Education, 161 W. Wisconsin Ave., Seventh Floor. Registration is required. Call 414-227-3200.

The SBDC offers business management education programs and no-cost individualized consulting to any and all clients in Milwaukee, Washington and Ozaukee counties. It is available to help businesses at all stages of development. It also, however, has a special emphasis on minority businesses.

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Contact: Lucy Holifield, 414-227-3242 or lucyh@uwm.edu.