



School of Continuing Education
Marketing

NEWS FAX

Aug. 5, 2005

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FOR IMMEDIATE RELEASE

UWM STRETCHES SUMMER FUN

Milwaukee--“When people think of fun they rarely think of a university. We challenge that idea. Our school offers experiences in wine and cooking to help you exhibit great culinary skills. We have tours of architectural masterpieces and photo classes that help you capture the moments that mean something,” says Kim Beck, program manager and director of the Arts, Humanities and Science program at the University of Wisconsin-Milwaukee School of Continuing Education.

Summer is a great time of year in Milwaukee. Tourism revenue is strong at about \$60 million, according to Davidson-Peterson Associates, a tourism and travel research agency. The city is home to a series of ethnic festivals combine to draw several hundred thousand people. Milwaukee makes the most of its warmest 14 weeks of the year.

Beck notes that UWM has a number of programs that can stretch the fun into fall.

“For the late summer and early fall,” Beck says, “We have a great collection of diverse programs in art, culture and nature. They are wonderful ways for you to have fun and learn something valuable at the same time.”

Beck suggests this top five list to help keep summer fun in full swing. To learn more, call 227-3320 or visit www.sce-arts.uwm.edu.

1) Frank Lloyd Wright and Louis Sullivan Tour, September 30

A day-long excursion includes lunch and tours two Frank Lloyd Wright designed sites and one site designed by Wright’s mentor, Louis Sullivan. In Columbus, WI, tour the Farmers and Merchants bank designed by Sullivan. Then stop at Wright’s only rentable site, Seth Peterson Cottage, in Mirror Lake State Park. The final stop on the tour is in Richland Center to visit the A.D. German Warehouse, the only building in his birthplace designed by Wright.

2) Canoe the Milwaukee River, October 1

Tour downtown and the eastside from a canoe on the Milwaukee River. Launch at Riverside Park and paddle past the North Avenue footbridge and through downtown to have lunch at the Milwaukee Ale House. After lunch, paddle back upstream to get a look at the Rowing Club Boathouse and the new Beerline Neighborhood.

3) California Grape Harvest, October 19 and 26

Lou Bruno, professional chef and wine connoisseur draws from his wealth of knowledge to lead this two part class. Sample four of the five major grape varietals, Cabernet, Chardonnay, Merlot and Zinfandel grapes. Discuss the grapes of California and the different styles of California wine.

4) Photographic Essay, September 13, 17 & 24 and October 1 & 4

Capture photos that tell great stories. Prospect Milwaukee’s rich cultural centers on the East Side, Walker Point, Downtown and the Third Ward through the lenses of the camera. Get the perspectives that shape a visual connection to the history of the neighborhoods. The five sessions include a brief history on photographic documentaries, three field photography exercises and an exhibition of class photo essays.

5) Cajun and Creole Cooking, October 17 and 24

Delve into the nuances of rustic Cajun and the more refined Creole cooking of New Orleans. Prepare and share classic dishes like Crawfish Etouffee, Jambalaya, and Andouille and Chicken Gumbo. Master Cajun essentials, such as Tasso, Crystal Hot Sauce Beurre Blanc and Maque Choux.

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