



School of Continuing Education
Marketing

NEWS ADVISORY

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Photo/Video/Interview Opportunity

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Issued By Justin A. Smith 414-227-3153

2005 JASON Live Broadcast Being Held at the Milwaukee Public Museum

Milwaukee—The 2005 JASON Live Broadcast is being held January 30- February 4 2006 at the Milwaukee Public Museum. This culminating event for the *Mysteries of Earth and Mars* expedition will be attended by thousands of middle school students from Milwaukee and broadcast via satellite to over one million students nationwide.

The JASON project is sponsored locally by the University of Wisconsin-Milwaukee School of Continuing Education. Dr. Robert Ballard, the noted oceanographer who found the wreckage of the RMS Titanic, founded the JASON Project in 1989.

Studying Mars is not the typical summer highlight for most Milwaukee students. However, for Talicia Calhoun, a student at Milwaukee High School of the Arts and Chris Scarver who attends Ronald Regan Preparatory High School, learning about the Red Planet was an out-of-this-world adventure.

Both students participated on a different *Mysteries of Earth and Mars* 2005 expeditionary team. Calhoun and Scarver worked as part of a national expedition of students, teachers and leading researchers in order to find and analyze information about the similarities between Earth and Mars.

In August 2005 Talicia Calhoun ventured to Hawai'i Volcanoes National Park to study the common ground between the largest volcano on Earth and the volcanoes of Mars. During September 2005 Chris Scarver traveled to Meteor Crater in Winslow, Arizona. His team used information about the rocks along the ridge of the crater to gain insight into the rocks of Mars.

For the culmination of this year's out-of-this-world journeys, the JASON Project will produce a week-long broadcast that allows students to interact in real time with Dr. Ballard, Calhoun and Scarver as well as scientists and engineers from NASA, the University of Hawai'i and Arizona State University. From Jan. 30 to Feb. 4, 2006, MPS students will gather at the Milwaukee Public Museum to take off on their virtual journey to Mars.

Calhoun and Scarver will serve as the Milwaukee hosts for the JASON Live Broadcast. The broadcast uses tele-presence technology and other rich multimedia tools that create a real time virtual forum in which thousands of students from across the country can communicate with student researchers and scientists.

On each day of the broadcast the expeditionary team including the JASON Project students, teachers and scientists highlight the discoveries of the *Mysteries of Earth and Mar* expedition. During the broadcast students from around the nation can ask questions and have them answered by the expeditionary team in real time.

To learn more about setting up photography, interviews or TV news coverage of the JASON Live Broadcast or to get more information about Talicia Calhoun, Chris Scarver, or The JASON Project, please contact Caroline Joyce, JASON Project program director at caroline@jason.org or 414-227-3365.