



School of Continuing Education  
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## NEWS ADVISORY

### FOR IMMEDIATE RELEASE

Released by Justin A. Smith  
414-227-3153 or [Smithj@uwm.edu](mailto:Smithj@uwm.edu)

UWM Long Term Care Conference  
Highlights How and When Prepare

Milwaukee—With the new Medicare Part D program beginning with a shaky start, being informed about your choices for long term care is even more important than ever before.

To help get people informed the University of Wisconsin-Milwaukee is offering a Long Term Care Expo on March 11, 2006 from 8:30am- 1:30pm. The expo will offer information about all the aspects of long term care planning including answering the questions about when it is time to start thinking about long term care.

Miriam Oliensis-Torres of Geriatric Support Associates, a Milwaukee based geriatric care management firm, will lead a discussion about how to start the long term care decision making process. She will use her 20 years of experience in working with older adults, adults with disabilities, and their families, to offer useful strategies for families to ensure the best for their loved ones. “More and more families are, or will be, faced with making choices about long-term care,” said Miriam. “It is crucial that families begin to talk with each other about their wishes, values, and preferences, in order to be prepared to make the very best decisions in the future.”

Miriam also says that it is important to understand the full range of services available to families dealing with long term care issues. “There are many more options for meeting long-term care needs than most people are aware of. Unfortunately, that means it is easy for families to be overwhelmed as they try to navigate the system on their own. Those who educate themselves about the options before the “emergency” occurs will be better prepared to meet those needs when they arise. She says that prepared families will begin the processes of long term care, as families in “transition” rather than as families in “crises”.

In addition to the long term care planning discussion with Miriam Oliensis-Torres, the Long Term Care Expo 2006 features workshops and an exhibit area where attendees can gather valuable materials from a large variety of relevant companies and professionals. Workshop topics include: Medicare Part D, Reverse Mortgages, Tele-Medicine, Public Funding for LTC, Medicaid, LTC Insurance, Special Needs Trusts, LTC Financial Planning, LTC Community Resources, Home Care, Nursing Home Care and Assisted Living.

The LTC Expo 2006 fee is \$20 per person. The date is March 11, 2006 from 8:30am- 1:30pm at the UWM-School of Continuing Education, 161 W. Wisconsin, Ave., on the seventh floor. Convenient parking is available at the attached Grand Avenue parking structure.

To learn more about LTC Expo 2006 visit [www.sce-LTCEXPO.uwm.edu](http://www.sce-LTCEXPO.uwm.edu), or press information contact CJ Kim at 414-227-3158, or [CJkim@uwm.edu](mailto:CJkim@uwm.edu).