



School of Continuing Education  
*Marketing*

## NEWS ADVISORY

### **For Immediate Release**

### **UWM LONG TERM CARE EXPO 2006**

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MILWAUKEE –Long Term Care Expo 2006 is presented by The University of Wisconsin-Milwaukee School of Continuing Education. March 11, 2006, 8:30 am- 1:30pm.

According to CJ Kim, unit director for social and human services at the UWM-School of Continuing Education, one of the biggest challenges in long term care planning is the large number of people who do not know where to begin, or who to trust for help, or what kind of plans works best. The Long Term Care Expo 2006 addresses all those questions.

Long Term Care Expo 2006 features workshops and an exhibit area where you can gather valuable materials from a large variety of relevant companies and professionals. Workshop topics include: Medicare Part D, Reverse Mortgages, Tele-Medicine, Public Funding for LTC, Medicaid, LTC Insurance, Special Needs Trusts, LTC Financial Planning, LTC Community Resources, Home Care, Nursing Home Care and Assisted Living.

Long term care is quickly becoming priority one for 77 million Americans. The UWM-School of Continuing Education is here to help demystify the long term care planning process. As the nation endeavors on a new system for prescription drugs, Medicare Part D, securing the older generation's future has become even more complex.

People are asking themselves many questions. How will changes in the Medicare system affect my financial security? What are the options for ensuring independence and self-determination throughout my "golden years?" What are the options for protecting the assets and value of my estate? How does proper long term care planning impact my life, or my parent's life?

If you are facing decisions about long term care for parents or if you are beginning the process of planning for your own long term care, you are not alone. Some 77 million baby boomers are approaching their "golden years," and many are also involved in the care for their elderly parents. The Long Term Care Expo 2006 is an invaluable resource for people facing these issues.

The LTC Expo 2006 fee is \$20 per person. The date is March 11, 2006 from 8:30am- 1:30pm at the UWM-School of Continuing Education, 161 W. Wisconsin, Ave., on the seventh floor. Convenient parking is available at the attached Grand Avenue parking structure.

To learn more about LTC Expo 2006 visit [www.sce-LTCEXPO.uwm.edu](http://www.sce-LTCEXPO.uwm.edu), or press information contact CJ Kim at 414-227-3158, or [CJkim@uwm.edu](mailto:CJkim@uwm.edu).