



School of Continuing Education  
*Marketing*

## NEWS ADVISORY

**FOR IMMEDIATE RELEASE**

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### **Groundbreaking Graphic Novelist Available UWM Writer's Festival**

Artist and author of the book *Mendel's Daughter* Martin Lemelman will be leading a writer's workshop and speaking at the UWM Annual Spring Writers Festival, March 9-11, 2007, at the School of Continuing Education.

Lemelman's book is a graphic memoir which he wrote and illustrated. It follows the story of his mother's experience in the Holocaust. The book is notable because it is an emerging genre--picture books for adults-- and because it is an important story. It also includes beautiful illustrations and is told in the voice of his mother, Gusta.

Noted writer, lawyer and Jewish activist, Alan Dershowitz had this to say about *Mendel's Daughter*, "At a time when Holocaust denial is becoming an increasingly virulent weapon in the hands of anti-Semites, this poignant, evocative, visual and accessible day-to-day account of one family's walk through the valley of the shadow of death is a powerful counter-weapon."

Your audience would be interested in an interview with Lemelman, a review of the book or a story about graphic novels and how Lemelman used this genre to tell his mother's story.

He arrives in Milwaukee on Friday afternoon, but would be available for a phone interview prior to his arrival.

On Saturday, the 10th, at 2 p.m., he leads a concurrent session titled: Picture Books: Not Just for Children.

On Sunday, the 11th, at 12:45 p.m., he will present the closing talk of the Festival. It is titled: The Art of Remembering.

You would be welcome to attend either session.

I hope that you will be interested in this important story. Please feel free to contact me via email or at the number below to arrange an interview or to receive a copy of "Mendel's Daughter" for review.

Here is a link to Lemelman's website: <http://www.mendelsdaughter.com/>

Here is the link to the UWM Spring Writers Festival website: [www.sce-writersfestival.uwm.edu](http://www.sce-writersfestival.uwm.edu)

Other highlights of the festival include workshops on practical tips for getting published, networking with principles in the publishing industry, inspiration to help writers maximize their goals and quality, as well as opportunities to have works in progress reviewed by writing professionals.

To learn more visit [www.uwm.edu/Dept/scemktg/emarketing/WritersFestE.pdf](http://www.uwm.edu/Dept/scemktg/emarketing/WritersFestE.pdf), or contact Anne O'Meara at 227- 3311 or [aomeara@uwm.edu](mailto:aomeara@uwm.edu). ###