



School of Continuing Education
Marketing

NEWS RELEASE

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Released by: Justin A. Smith 414-227-3153 or Smithj@uwm.edu

Stories Abound at the UWM Annual Spring Writers Festival

Milwaukee—The media is invited to cover the stories and personalities of the UWM Annual Spring Writer's Festival this weekend. The conference runs March 9-11, 2007. It is the premier opportunity in Milwaukee for writers who want to improve their skills and learn more about being published. The event will be held at the University of Wisconsin-Milwaukee School of Continuing Education, 161 W Wisconsin Ave, in downtown Milwaukee.

The Annual Spring Writers Festival is recognized as an outstanding resource and educational experience for writers. In addition to readings, craft workshops, panels and manuscript reviews, there are manuscript pitch sessions with authors, editors and representatives from literary agencies.

This writer's festival is designed to:

- Nurture your creativity
- Improve your skills
- Build your confidence
- Connect you to a network of fellow writers
- Help you chart your path as a writer

New this year is an orientation to help participants learn how to harness writers' conference opportunities. The session will give you an overview of the Spring Writers Festival, some tips on how to make it helpful to you and a chance to set some goals for yourself. Learn from former participants who have had success as a result of the Festival.

Keynote speaker and novelist Dean Bakopoulos talks about the worries, fears, and heartaches that fuel his own writing. He also discusses the importance of facing one's own personal obsessions as part of the creative process. Following his presentation he will host a question and answer discussion.

Intensive workshop leader Sheree Bykofsky will help you learn about the world of literary agents. This one-day session includes information on working with an agent, what to expect from an agent and how to work without an agent. It will include an interactive workshop on creating and delivering pitches at conferences.

Other highlights of the festival include workshops on practical tips for getting published, networking with principles in the publishing industry, inspiration to help writers maximize their goals and quality, as well as opportunities to have works in progress reviewed by writing professionals.

To learn more visit www.uwm.edu/Dept/scemktg/emarketing/WritersFestE.pdf, or contact Anne O'Meara at 227-3311 or aomeara@uwm.edu.###